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LifeNet Health brings first clinically proven allograft-based biologic wound therapy to India.
Proven therapy, offering complete wound resolution in a single application, now accessible for millions of patients seeking relief from chronic wounds

Hyderabad, India — Oct. 16, 2019 — LifeNet Health's Dermacell AWM®, the world's most-advanced acellular dermal matrix (ADM) for wound treatment, is the first human ADM available in India. This introduction provides access to proven therapy for millions of patients in India suffering from chronic wounds.

Each year, as many as 100,000 patients in India face amputation due to a chronic wound. With more than 65 million people with diabetes and 7.5 million new cases diagnosed each year, the incidence of severe wounds and amputation is steadily increasing in India. Dermacell AWM has been shown to effectively treat challenging wounds, thereby reducing the threat of amputation and its debilitating impacts such as decreased quality of life and increased mortality.

"We are proud to offer Dermacell AWM as the first therapy of its kind in India," said Rony Thomas, President and CEO of LifeNet Health, a global leader in regenerative medicine. "It's a truly unique clinical solution to help patients overcome severe wounds and avoid the devastating effects of amputation."

Dermacell AWM has been utilized as an effective treatment in the U.S., the European Union and Latin America prior to its availability in India. It is supported by multiple studies that show it can bring serious wounds to complete resolution with fewer applications than conventional care or other graft materials. In a May 2019 clinical review, wounds treated with Dermacell AWM healed with an average of just one application, compared to an average of nine applications of an alternative material. A separate study published in September — involving patients with large, complex Wagner grade 3 and 4 chronic wounds, including those with exposed bone — showed Dermacell AWM helped heal or drastically reduce the size of the wounds within 16 weeks.

"Dermacell AWM has been rigorously studied in clinical settings and is supported by numerous peer-reviewed publications, including the largest-ever clinical trial of human ADMs for wound treatment," said Frederic Peycelon, LifeNet Health's Vice President of International Markets. "It is a powerful therapy that supports effective outcomes while also simplifying treatment by bringing wounds to closure in as little as one application"

LifeNet Health will feature Dermacell AWM at the VSICON Annual Conference Oct. 17-20 in Hyderabad, India. During the conference, Washington, D.C.-based clinician Zakee Shabazz, DPM, FACFAS, will present on his clinical experience with Dermacell AWM in the exhibit hall. Dr. Shabazz is board-certified in foot surgery and chief of podiatry at Innova Fair Oaks Hospital. A key opinion leader in his field, Dr. Shabazz has been focused for nearly 20 years on caring for patients with advanced podiatric techniques and technologies.

Dermacell AWM is backed by the technologies and relentless commitment to quality that have made LifeNet Health a global leader in regenerative medicine. LifeNet Health's rigorous screening and production processes ensure the safety and effectiveness of each graft, and patented Matracell® decellularization technology. The result is a wound-treatment solution that offers unsurpassed efficacy with unrivaled safety.

About LifeNet Health
LifeNet Health helps save lives, restore health, and give hope to thousands each year. It is the world's most trusted provider of transplant solutions — from organ procurement to bio-implants and cellular therapies — and a leader in

regenerative medicine, while always honoring the donors and healthcare professionals who enable healing. For more information about LifeNet Health, go to www.lifenethealth.org.